

North Country ATV Association
NYTRO of Eastern NY
P.O. Box 136
Greenfield Center, NY 12833

July 18, 2010

Dear Business Owner:

Greetings. Please allow this letter to introduce you to the North Country ATV Association/NYTRO of Eastern New York, a division of NYTRO, Inc. We are a non-profit organization of all terrain vehicle enthusiasts. We are a family-oriented club that promotes ATV safety and education, as well as woodlands conservation. We have 2,042 acres of privately leased land in Hadley NY that the Club rides and maintains.

The North Country ATV Association is currently seeking sponsorship. This is a great opportunity to receive exposure for your business. There are three levels of sponsorship. Sponsorship levels are as follows:

SILVER SPONSORSHIP

- A link to your website on www.ncatv.com
- Name in the State-wide NYTRO Newsletter

GOLD SPONSORSHIP

- A link to your website on www.ncatv.com
- Business card ad on trail map
- Business card ad on Welcome Center sign
- Business card ad in the State-wide NYTRO newsletter

PLATINUM SPONSORSHIP

- A link to your website on www.ncatv.com
- Business card ad on trail map
- Business card ad on Welcome Center sign
- Your custom ad in the State-wide NYTRO newsletter

Your involvement will help us to promote our sport, as well as provide visibility for your business. We appreciate your consideration and look forward to your prompt response. Once your sponsorship form is received, our Membership Director will contact you in the next few weeks. Please do not hesitate to contact me, Fay "Moak" DeTraglia, with any questions at 518-428-5827. Again, we thank you for your consideration.

Sincerely
Fay "Moak" DeTraglia,
NCATVA President

**NORTH COUNTRY ATV ASSOCIATION
NYTRO OF EASTERN NY
A DIVISION OF NYTRO, INC.**

SPONSORSHIP PROGRAM

SILVER SPONSORSHIP (\$75 +)

- Name in the State-wide NYTRO Newsletter
- A link to your website on www.ncatva.com

GOLD SPONSORSHIP (\$150 +)

- A link to your website on www.ncatva.com
- Business card ad on trail map
- Business card ad on Welcome Center sign
- Business card ad in the State-wide NYTRO newsletter

PLATINUM SPONSORSHIP (\$250 +)

- A link to your website on www.ncatva.com
- Business card ad on trail map
- Business card ad on Welcome Center sign
- Your custom ad in the State-wide NYTRO newsletter

=====**Return this form with your payment**=====

Platinum Sponsorship \$ _____ Gold Sponsorship \$ _____

Silver Sponsorship \$ _____

Please include a business card and check with this form.

Company Name: _____

Address: _____ City: _____ State: _____

Zip Code: _____ Phone Number: _____

Contact Name: _____ Title: _____

Type of Business: _____

Website: _____ Email: _____

Make Checks Payable to NCATVA
Mail to: NCATVA, P.O. Box 136, Greenfield Center, NY 12833